

CAMBRIDGE



Main Street

NEWS *from* DOWNTOWN

APRIL 2007



CALENDAR

April 9, 5:30–7 p.m.
Main Street Board of Directors Meeting

Open to the public.
Chamber of Commerce.

April 14, 5–9 p.m.
Swing Into Spring



Stores will be open late with sales and events. The newly renovated 450 Race Street building will be open for tours. Plus new shows at the Dorchester Arts Center and Joie de Vivre (see News Bits).

April 28, noon–5 p.m.
Dorchester Cambridge Cultural Festival

Music, food, games, and art for the family. 600 block of Pine Street.

April 28, 5–9 p.m.
Arts Alive!

Art exhibits and installations, artist studios open.
www.cambridge-mainstreet.com.

May 12, 3–10 p.m.
Groove City Jazz and Blues Festival

Jazz, blues, Latin, West African rhythms, and more. Corner of Race and Cedar Streets. Free!

Space available to follow your dreams

Whether you're starting, expanding, or relocating a business, downtown has available spots with great potential.

Here are some of the types of businesses Main Street has identified as needs downtown: coffee shop, toy store, men's clothing, home furnishings, and stationery/office supplies.

But you may have your own ideas about what downtown needs. To increase downtown's vitality, Main Street suggests reserving the first floors for retail, restau-

rants, and arts-related venues, and converting second or third floor space to professional offices or artist studios.

So walk downtown and look for the signs (provided by Main Street) with square footage and suggestions on uses.

Main Street is also developing a database with available buildings so that someone interested in leasing or buying space can do one-stop shopping. If you're looking for guidance on downtown spaces, e-mail office@cambridgemainstreet.com.

Chalk art is part of Cultural Festival, Arts Alive!

Celebrate Cambridge's creativity and culture April 28. Here's what's happening:

Chalk Art Competition: Come create works of art on pavement during Cambridge's first-ever Chalk Art Competition, sponsored by Main Street. Part of Elm Street (near Pine Street) will be closed off. The competition is free for middle and high school students; \$5 for adults. So draw away, or cast a vote for your favorite chalk art creation. Chalk drawing runs from noon to 4 p.m.; judging—by a panel of judges and a popular vote—starts at 4 p.m. Winners will be announced at 6 p.m. in front of Gallery 447 on Race Street. Register for the competition online at www.cambridge-mainstreet.com or call 443.521.7560.

Cultural Festival: The Dorchester Cambridge Cultural Festival brings fun,

music, food, and games to the 600 block of Pine Street from noon to 5 p.m. Main Street will have a booth selling lemonade. If you're interested in being a vendor, call 410.228.7990.

Arts Alive! Check out Cambridge's growing arts scene. From 5 to 9 p.m., there will be shows at 447 Gallery and Studios, the Dorchester Arts Center, Joie de Vivre Gallery, and Chesapeake Photos; plus special art installations at 450 Race Street. Artist studios will also be open to the public. For details, go to www.cambridgemainstreet.com.

ABOUT THIS NEWSLETTER: *News from Downtown* is brought to you by Cambridge Main Street, a 501c3 organization dedicated to revitalizing downtown Cambridge. Contact Liddy Garcia-Buñuel, Executive Director, at 410.228.0020 or office@cambridgemainstreet.com. The Main Street office is at 450 Race Street, Suite 206.

NEWS BITS: The **Main Street office** will be moving to 450 Race Street, Suite 206 (entrance on Muir Street). Phone number stays the same On Second Saturday, April 14, from 5–8 p.m., meet artists opening a new show at **Joie de Vivre Gallery:** Heidi Wetzel

(woven sculptures), Sharon Stockley/Wildfire (metal and glass art), and Maureen Farrell (Parisian watercolors). And from 6–8 p.m., meet David Grafton at the **Dorchester Arts Center's** new show of his acrylics **News to share?** E-mail office@cambridgemainstreet.com.